



Making a difference in children's lives by sending kids to camp.

NEWSLETTER

VOLUME 2

www.caldwellfoundation.org



Welcome to the second edition of the Max and Marion Caldwell Foundation newsletter. The increasingly warm days signal the approach of summer which for many of us brings back fond memories of time spent at camp. With that in mind, we thought it

was an excellent time to update our supporters on the happenings with MMCF. During the summer of 2007, as in summers past, we were once again able to increase the number of camperships awarded.

Our 3-year Aunt Marion and Uncle Max Resident and Day Camp camperships were awarded as well as the Caldwell Family Campership. Details on the other four camperships that were fulfilled during the summer of 2007 follow below.



Our First Endowed Campership

During 2007 the foundation was thrilled about the creation of our first endowed campership. The Kirkwood Family Campership is a perpetual campership that is funded through their generous gift of \$50,000. As you may have read in our last newsletter, the Kirkwood Family previously donated funds to provide one campership for the summer of 2006. Upon hearing details about the recipient's amazing camp experience and thanks for her time spent at Kennolyn, the Kirkwood's chose to fund an endowment. They commented that it is much more rewarding to donate to smaller charities where the funds can make such a big difference and they can see the impact of their gift. Their endowment is a gift that continues to give year after year as we are able to send a child to Kennolyn each summer.



In Memoriam

Maya George was a vibrant young girl who lost her battle with brain cancer in early 2007. She had previously attended both Kennolyn Day Camp and Family Camp and loved the time that she spent at camp. Maya had touched the lives of many and her friends and family asked her mother, Chelsea, about where they could make donations in honor of Maya. In addition to donations made to Jacob's Heart Cancer Foundation, a fund was created through MMCF to which Family Camp attendees and others made donations. The Maya George Memorial Campership sent three kids to Kennolyn's Day Camp during the summer of 2007. Maya's mother, Chelsea, once again attended Family Camp in 2007, bringing one of Maya's close friends. She spoke at campfire about Maya and the generosity that had allowed 3 kids to experience Kennolyn, a place enjoyed by both Maya and her family. She plans to continue to attend Family Camp each year, bringing a child with her to experience Kennolyn and time at camp.

Lupita Byrnes, a long-time friend of Max and Marion Caldwell, passed away in October of 2007 at the age of 92. Lupita lived much of her life in Soquel, raising her children there and teaching in Santa Cruz area schools. She was known for her love of life, her dedication to friends and family and her delicious tamales. Lupita was a part of Kennolyn for much of her adult life and for this reason her children, Lee, Lin and Conley, also long-time Kennolyn supporters, chose to create a fund in her honor to send kids to camp. So far, the Lupita Byrnes Memorial Fund has raised \$4,300 and will be used to fund Maddy Carpenter, a former campership recipient, through the counselor leadership training program.



BOARD MEMBERS

Dick Wood	John Double	Stefanie Bellucci
Connie Wadsworth	Lee Byrnes	Doug Kirkwood

Horses Sending Kids to Camp

In thinking back to summers spent at Kennolyn, one can't help but to remember horseback riding. Horses have been an integral part of the Kennolyn experience since day one and it is only fitting that horses have made a contribution to the foundation. In addition to donations from our wonderful supporters, the foundation receives contributions from a variety of other sources. One area that has become an excellent source of funds is our horse donation program. Initially, we solicited for horse donations and were quickly contacted by stables throughout the west coast. Horses are put through an evaluation process and, if approved, the foundation accepts the horse as a donation (and provides the owner with a letter of receipt for their taxes) and then exchanges the horse for camp tuition with Kennolyn. In addition to providing a camp experience to someone who would otherwise be unable to afford it, the horse helps teach other kids to ride so it's a really wonderful symbiotic relationship for kids and horses. We've been able to develop an excellent relationship with the boarders at Garrod Farms in Saratoga and have received 4 donated horses in the last 18 months. So far from all sources, the foundation has received a total of 14 donated horses since 2003.



Beaumont Band
"Beau" was donated by
Maury Beaumont in 2006

Our New Partnerships

We are excited to announce that two camps have joined with the Max and Marion Caldwell Foundation in support of our efforts to send kids to camp. Our additions include Gold Arrow Camp, located on Huntington Lake in the Sierra National Forest and Mountain Camp, located in the El Dorado National Forest. Each camp will generate funds that will become part of MMCF and will refer prospective candidates. In exchange we will now offer a minimum of one campership at each of these camps for the next three years. We are excited about these new partnerships and see them as an excellent way to send more children to camp.

Quotes

Thank you to your foundation for providing Kieran with an inspirational and exciting educational experience this past summer as a day camper with Camp Kennolyn. He spent two weeks soaking up the redwoods and fresh air in the Santa Cruz Mountains.

- Kieran's Mom

Jadin was a little quiet at first but adapted well. By the end of camp she was really into it. She really opened up during camp and I think made a lot of friends. I would say her camp experience was really fun and rewarding for her!

- Michele, Jadin's Counselor

He looks forward to it all year. He talks about it all year. He tells stories and sings songs. He's a Kennolyn Kid, that's for sure!

- Parker's Mom

Research Shows the Benefits of Camp

The American Camp Association (ACA) commissioned a study involving over 5000 campers, parents and camp staff on the benefits of camp. Growth in self-confidence, increased ease at making friends, independence, introduction to new activities, recognition of diversity and increased spirituality all developed and increased through attendance at camp. In addition, the results of their research found that these positive benefits and growth extend well beyond the time at camp.



Meet the 2007 Campers Touched by Your Donations to The Max and Marion Caldwell Foundation



**AUNT MARION AND UNCLE MAX
RESIDENT CAMPSHIP**

Kadie Schmitz of Napa, CA, was awarded the Aunt Marion and Uncle Max Resident Campership to attend Kennolyn Camps' Resident Camp for 2007-2009.

**AUNT MARION AND UNCLE MAX DAY
CAMPSHIP**

Parker Langston of Felton, CA, was awarded the Aunt Marion and Uncle Max Day Campership to attend Kennolyn Camps' Day Camp for 2007-2009.



CALDWELL FAMILY CAMPSHIP

Jack Betz of San Rafael, CA, was awarded the Caldwell Family Campership for 2007. He attended Mountain Camp outside of Tahoe.

KIRKWOOD FAMILY CAMPSHIP

Emma Prater of Scotts Valley, CA, was awarded the endowed Kirkwood Family Campership for 2007. The Kirkwoods have sent their children and grandchildren to Kennolyn and have seen the affects of a camp experience on a child. They wanted deserving youth to have this same life-long impact. The Foundation deeply appreciates the Kirkwoods' support.



**Honored for her Dedication to
Kids and the Camp Experience**

Lucinda Frank was awarded the Caldwell's Camp Counselor Educational Scholarship for 2007. Lucinda is earning a degree to become a doctor at the University of Bristol in England. She has worked at Kennolyn for the last 3 summers and hopes to return again if her program will permit it.

MAYA GEORGE MEMORIAL CAMPSHIPS

The Maya George Memorial Campership was created in 2007 to honor a Kennolyn Camper who lost her battle with a brain tumor at much too young of an age. Maya loved her time at Kennolyn and it seemed only appropriate that children attend Kennolyn this summer in her absence.



Bohdi Dannley-Johnston of Soquel, CA, Kieran Wright of Santa Cruz, CA, and Jadin Sanchez of Santa Cruz, CA, all attended Kennolyn's Day Camp in Maya's honor this summer.



Returning in 2007:



**AUNT MARION AND UNCLE MAX DAY
CAMPSHIP**

Theo Mickey of Santa Cruz, CA, was awarded the Aunt Marion and Uncle Max Day Campership to attend Kennolyn Camps' Day Camp for 2006-2008.

**AUNT MARION AND UNCLE MAX
RESIDENT CAMPSHIP**

Joshua Michelberg of San Jose, CA, was awarded the Aunt Marion and Uncle Max Resident Campership to attend Kennolyn Camps' Resident Camp for 2006-2008.



**AUNT MARION AND UNCLE MAX
RESIDENT CAMPSHIP**

Brittany Sturla of Foster City, CA, was awarded the Aunt Marion and Uncle Max Resident Campership to attend Kennolyn Camps' Resident Camp for 2005-2007.

**AUNT MARION AND UNCLE MAX DAY
CAMPSHIP**

Devin McCutchen of Santa Cruz, CA, was awarded the Aunt Marion and Uncle Max Day Campership to attend Kennolyn Camps' Day Camp for 2005-2007.



...by sending kids to camp.

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Hobie and Ann Woods
Grace Wright
Lynn Yocum
Victoria Zapata

Ways to help the Foundation

All gifts to the foundation are appreciated and are used to send children to camp. Our organization is run entirely by volunteers and in 2007 our expenses were kept to 5.2% of funds raised. In addition to cash gifts, here are some other ways to contribute:

- Donate with securities. This can easily be done by wiring the securities.
- Double your donation with matching gifts. Many companies will match their employees' donations which is an excellent way to increase the size of the gift and benefit the Foundation.
- Donate through an IRA Distribution. Please check with your accountant for details.
- Grants from a family or community foundation.

Please contact us at foundation@caldwellfoundation.org with any questions or for more information on donating.

Other ways to help

- Do you know a child who would be eligible for a campership? We hope to continue increasing the number of camperships awarded each year and are always looking for qualified applicants. Please direct all potential candidates to our website, www.caldwellfoundation.org.
- Do you have any special talents or skills that would benefit the Foundation? If you have an interest in serving on the MMCF board, please contact us at foundation@caldwellfoundation.org.