



Making a difference in children's lives by sending kids to camp.

NEWSLETTER

VOLUME 7

www.caldwellfoundation.org

When we started the Max and Marion Caldwell Foundation in 2002, one of our first tasks was to find a board president ready and willing to lead the board as we launched

the fund-raising campaign which would enable us to fund the camperships that are the foundation's core mission. **Connie Wadsworth**, whose Kennolyn Camps connection began in 1966, offered to take on the role for a few years. Little did she know that 'a few years' would turn into a decade! She stepped down in 2012 after serving the foundation tirelessly for 10 years. During her tenure, we reached and exceeded our goal of raising an endowment of \$300,000. **Under her leadership, we distributed 130 camperships and 9 counselor scholarships.**

We've all seen the life-changing benefits that a camp experience has given to children who would otherwise not have had the experience. We want to now express our gratitude to Connie and tell you her family's Kennolyn story.

In 1966 Connie's husband Alan took a teaching position which freed up their summers. Having grown up going to camps on the East Coast, Connie had always loved summer camp and suggested they consider seeking camp work. They interviewed with several camps and concluded that Kennolyn was the best fit for their lifestyle and values. The match was made when Aunt Marion and Uncle Max asked Alan to be Kennolyn Hi-Camp waterfront director and start a SCUBA program. Connie would take care of their 18 month old son Graham, drive the sailors to and from the Santa Cruz harbor and do minor tasks in the office.

It didn't take long for Uncle Max and Aunt Marion to realize Connie's skills were being under-utilized. The following summer she became Kennolyn's Hi-Camp Program Director. Over the following summers, the Wadsworths worked together as Program Directors, and later as Co-Directors. Along the way, their daughter Anne and son Stewart were born. With the help of sitters, affectionate campers and counselors they all thrived. All three children spent many a summer at Kennolyn.

At some point Connie and Alan took a couple of summers off, then returned to run Kennolyn's Family Camp with Ken



During her 70th birthday at Family Camp, Connie and her granddaughter Allison sit next to Aunt Marion.

Right: Connie and Alan as Hi-Camp Directors in 1967



and Candy Caldwell. The Wadsworths believe growing up at Kennolyn contributed significantly to the growth and happiness of their entire family. In fact, in 2011 they returned to Family Camp to celebrate Connie's birthday! They were all there – Connie and Alan, their 3 children and their spouses, and all their grandchildren. And this summer, 2 of the grandchildren will be full-fledged Kennolyn campers!



The Wadsworth Family, 1979

Obviously, Connie and the entire Wadsworth clan understand the difference camp can make in children's lives, and for 10 years she steered the foundation to its many successes – endowment building, campership awards for children and scholarship awards for counselors.

When she stepped down last year, in recognition of her enormous contribution to the foundation and to children's lives, the board voted unanimously to fund an annual campership in her name, to thank her for all her tireless hard work. 2013 will be the first year of 'Connie's Campership'.

Connie, thank you for all you've done for the Max and Marion Caldwell Foundation, and all the lives the foundation has touched. We look forward to seeing the Wadsworths at many more Kennolyn Camps events to come.



Meet your 2012 Campership Recipients!

Kirkwood Family Campership

Lily Moser of Greenbrae, CA attended Kennolyn Resident Camp for a 2 week session



Equine Campership

Sophia Zachau of Felton, CA attended Kennolyn Day Camp for 2 weeks.



Campership Paid by Anonymous Donor

Amelia Schelhorse of Capitola, CA attended Kennolyn Day Camp for 2 weeks.



Dominic Amador of Aptos, CA attended Kennolyn Day Camp for 1 week.



Keaira King of Aptos, CA was awarded Kennolyn Camps Day Camp for 1 week.

Aunt Marion and Uncle Max Day Camp Campership

Olivia Garley of Santa Cruz, CA was awarded Kennolyn Day Camp for her first of 3 summers for a 2 week session.



Logan Walters of Santa Cruz, CA attended Kennolyn Day Camp for his second of 3 summers for a 2 week session.



Julian DeLong, from Santa Cruz, CA attended Kennolyn Day Camp for his third of 3 summers for a 2 week session.



Camp Store Account Campership

Kena DeLong of Santa Cruz, CA attended Kennolyn Resident Camp for a 1 week session.



Risa Mykland of Aptos, CA attended Kennolyn Resident Camp for a 1 week session.



Cameron Donez of Oceanside, CA attended Kennolyn Resident Camp for a 2 week session.



Caroline do Ocampo of Bend, OR attended Kennolyn Resident Camp for a 2 week session.



Elliot McAuley of San Ramon, CA attended Kennolyn Resident Camp for a 2 week session.



Aunt Marion and Uncle Max Resident Camp Campership

Grace Moser of Greenbrae, CA attended Kennolyn Resident Camp for her first of 3 summers for a 2 week session.



Nikolas McAuley of San Ramon, CA attended Kennolyn Resident Camp for his second of 3 summers for a 2 week session.



Nicolas Fischer-Barcelo of Capitola, CA attended Kennolyn Resident Camp for his third of 3 summers for a 2 week session.



Manny Vezie Campership



In 2008, Gold Arrow Camp celebrated its 75th summer. Manny Vezie started Gold Arrow Camp in 1933, and to honor his contributions and his legacy, in 2008 the camp established a memorial fund in partnership with the Caldwell Foundation. The Manny Vezie Fund sends children to camp each summer, and for the past two summers has also awarded a \$1,000 scholarship to a counselor who has shown a tremendous commitment to working with children in a camp environment. Since its first campership was awarded in 2008, the Manny Vezie Fund has awarded nearly \$30,000 in grants! In its first five years, thanks to the fund's generous donors, 14 children have had the opportunity attend Gold Arrow Camp.

Donations are sent to the Max & Marion Caldwell Foundation in Manny's name, and the foundation reviews campership and counselor scholarship applications on behalf of Gold Arrow Camp. When the Caldwell Foundation began in 2002, part of our vision was to partner with other camps who believed as strongly as we do in the value of a camp experience for a child. Five years into our partnership with Gold Arrow Camp, we are thrilled with the success of this relationship! Thanks to all of you who have made donations in honor of Manny Vezie. As he did for so many years, you have also made a difference in children's lives.

Ciarra Dennison of La Verne, CA attended Gold Arrow Camp for a 2 week session.



Frances Landsdowne of Carmel Valley, CA attended Gold Arrow Camp for a 2 week session.



Ryan Schiffler of Orange, CA attended Gold Arrow Camp for a 2 week session.



Leila Whitney of Pensacola, FL attended Gold Arrow Camp for a 2 week session.



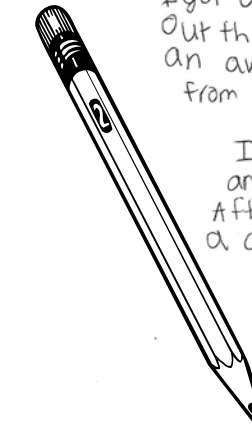
Orion Spatafora of Burbank, CA attended Gold Arrow Camp for a 2 week session.



Aug 27, 2012

Dear Generous Donor,

Thank you so much for your donation. I really benefited from my experience at camp. I got a lot better at riflery, and found out that I'm good at archery. I had such an awesome counselor, and benefited from 1-on-1 golf.



I made a lot of really cool friends and said hi to some old ones. After all that, I really want to become a counselor someday.

Sincerely,
Elliot McAuley
Elliot McAuley

Endowed Camperships

Caldwell Family Campership

Shelby from Concord, CA attended Wampler Kids, a camp for wheel-chair bound children.



Kennolyn Endowed Campership

Aolandra Gonzales of California attended Camp Harmon- Easter Seals



Javier Betancourt of San Francisco, CA attended Camp Krem.



College Scholarship Recipients



Ben Billings of Los Osos, CA was awarded the Kennolyn Camps Staff Member Scholarship for the summer of 2012.

Ben Woodward of New Oxford PA was awarded the Gold Arrow Staff Member Scholarship for the summer of 2012.



Our Generous 2012 Donors

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If any donors are missing from the above list, or if you would like your name listed differently, please send an email to foundation@caldwellfoundation.org

Ways to help the Foundation:

All gifts to the Foundation are appreciated and are used to send children to camp. Our organization is run entirely by volunteers. In addition to cash gifts, here are some other ways to contribute:

- Donate with securities. This can easily be done by wiring the securities and might provide a capital gains tax benefit. Consult your accountant for details.
- Double your donation with matching gifts. Many companies will match their employees' donations which is an excellent way to increase the size of the gift and benefit the Foundation.
- Donate through an IRA Distribution. Please check with your accountant for details.
- Grants from a family or community foundation.

Campership Candidates:

Do you know a child who would be eligible for a campership? We hope to continue increasing the number of camperships awarded each year and are always looking for qualified applicants. Please direct all potential candidates to our website, www.caldwellfoundation.org.

Giftng:

Not sure what gift to give the person who has everything? Consider donating to the Foundation in honor of that special person. The Foundation will send a letter to the named person recognizing the donation.

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Please contact us at foundation@caldwellfoundation.org with any questions or for more information on donating.

Pam Caldwell Nootbaar, Executive Director