



MAX & MARION CALDWELL Foundation

Making a difference in children's lives by sending kids to camp.

NEWSLETTER

VOLUME 7

www.caldwellfoundation.org

The Pat & Jack Veatch Family Fund Endowed Campership



Pat in her early years (left), Pat & Jack (above) -mid 1980's



The Veatch grandkids

Last year the foundation was honored to receive another permanently endowed campership, thanks to the Veatch family's very generous donation of \$50,000. This campership will benefit children of Kennolyn Resident Camp Alumni, by sponsoring one 2-week session at Resident Camp each year.

Many of you will know Pat & Jack – they've been part of Kennolyn forever! In fact, Pat Cobb first came to Kennolyn as a camper in 1948. She went through the counselor-in-training program, was a counselor, Head Counselor, Program Director and Assistant Director.

- continued -

Foundation Growth & the Importance of Endowment

When the Max & Marion Caldwell Foundation was registered as a public charity in 2002, we set a goal of raising \$300,000 in endowment funds, which would allow us to provide about \$15,000 annually in camperships and counselor scholarships in perpetuity. We surpassed that goal and the endowment has grown to over \$450,000! **Our success has been due to your generosity, on a variety of fronts, and we thank you.**

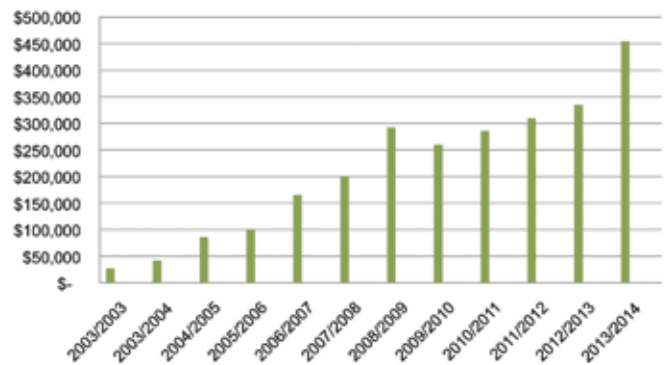
What does this mean to our ability to award camperships and scholarships? And why is endowment important? An endowment is a source of ongoing support. Endowment funds are especially important during lean economic times, because they provide a base source of funding that will allow us to continue to provide camperships, even if donations dry up for a year or two. It's these funds that make MMCF financially stable.

This first graph shows the foundation's growth over the years. We have invested your gifts very conservatively, buying only CD's in the formative years, and expanding into blue chip equities when the market collapse in 2009 provided a chance to earn greater yields. As a result of these efforts, our portfolio has experienced strong and steady growth.

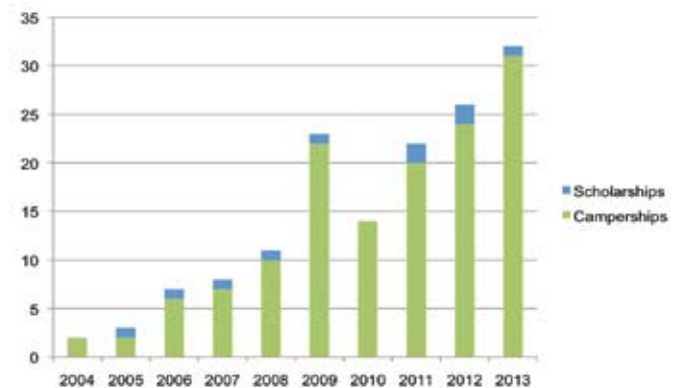
As the second graph shows, the number of kids sent to camp has grown from two in the summer of 2004, to more than 30 children in 2013 – kids that could not have had this life-changing experience without your support!

Note: The spike in camperships in 2009 was due to the increase in donations the year Aunt Marion passed away – if you look at our website you can see we were able to make a number of additional grants in her memory that year. (www.caldwellfoundation.org)

Foundation Growth by Year



Camperships by Year



We are so grateful for your support. Whether you've made a gift every year for a decade, made a one-time donation, or simply donated the balance of your camper's store account to the foundation, you've helped children go to camp. And that's what matters, isn't it?

Meet your 2013 Campership Recipients!

Kirkwood Family Campership

Lily Moser of Greenbrae, CA attended Kennolyn Resident Camp for a 2 week session



Equine Campership

Lizzy Rutkevich of Sunnyvale, CA attended Kennolyn Resident Camp for a 1 week session



Connie Wadsworth Campership

Katie Knapp of Sacramento, CA attended Kennolyn Resident Camp for a 2 week session



Aunt Marion and Uncle Max Day Camp Campership

Olivia Garley of Santa Cruz, CA attended Kennolyn Day Camp for her second of 3 summers for a 2 week session.



Shyla Sherrill of La Selva Beach, CA attended Kennolyn Day Camp for her first of 3 summers for a 2 week session.



Dylan Hildebrandt of Soquel, CA attended Kennolyn Day Camp for her first of 3 summers.



Logan Walters of Santa Cruz, CA attended Kennolyn Day Camp for his third of 3 summers for a 2 week session.



Aunt Marion and Uncle Max Resident Camp Campership

Kavi Love of Santa Cruz, CA attended Kennolyn Resident Camp for her first of 3 summers for a 2 week session.



Grace Moser of Greenbrae, CA attended Kennolyn Resident Camp for her second of 3 summers for a 2 week session.



Nikolas McAuley of San Ramon, CA attended Kennolyn Resident Camp for his third of 3 summers for a 2 week session.



Every Little Donation Helps

So many of you have given your camper's store balance to the foundation and those donations have made a huge difference! Since 2011, the foundation has awarded 22 Kennolyn camperships based on funds raised from the store account donations. Wow!!



Camp Store Account Campership

Dominic Amador of Santa Cruz, CA attended Kennolyn Day Camp for a 2 week session.



Keaira King of Santa Cruz, CA attended Kennolyn Day Camp for a 1 week session.



Jordan Ruiz of Oakley, CA attended Kennolyn Day Camp for a 1 week session.



Cassia Sek of Santa Cruz, CA attended Kennolyn Day Camp for a 1 week session.



Cyrus Sek of Santa Cruz, CA attended Kennolyn Day Camp for a 1 week session.



Bohdi Burcher of Soquel, CA attended Kennolyn Day Camp for a 1 week session.



Savannah Burcher of Soquel, CA attended Kennolyn Day Camp for a 1 week session.



Ivy Tzimbal of Santa Cruz, CA attended Kennolyn Day Camp for a 1 week session.



Avery Burcher of Soquel, CA attended Kennolyn Day Camp for a 1 week session.



Amelia Schelhorse of Capitola, CA attended Kennolyn Day Camp for a 1 week session.



College Scholarship Recipients



Samantha Townsend of Soquel, CA was awarded the Kennolyn Camps Staff Member Scholarship.

MANNY VEZIE FUND

Manny Vezie Camperships

Logan Adams-Bacon of Fresno, CA attended Gold Arrow Camp for a 2 week session.



Dylan Lyke of La Jolla, CA attended Gold Arrow Camp for a 2 week session.



Orion Spatafora of Burbank, CA attended Gold Arrow Camp for a 2 week session.



Christian Faris of Oceanside, CA attended Gold Arrow Camp for a 2 week session.



Eric Larson of Santa Barbara, CA attended Gold Arrow Camp for a 1 week session.



Grace Larson of Santa Barbara, CA attended Gold Arrow Camp for a 1 week session.



Jean N Vezie Campership

Savannah Spatafora of Burbank, CA attended Gold Arrow Camp for a 2 week session.



I really appreciate going to this wonderful camp. Gold Arrow has helped me feel more confident doing ~~know~~ new activities. When I become a teenager I would like to be a Gold Arrow Camper. and I think my nickname should be put because I like sailing and puffs of wind get you moving on a sailboat.

—by Christian Faris



Kennolyn Endowed Camperships

Nicholas Borba attended Camp Harmon-Easter Seals



Billy Dickson of San Lorenzo, CA attended Camp Krem



Caldwell Family Endowed Campership

Quinn Waitley of Coronado, CA attended Camp Nejedj (through The Stephen J Wampler Foundation)



- continued from front -

In 1968 she returned to Kennolyn with her husband Jack Veatch, and he too was bitten by the Kennolyn bug. Together they directed Kennolyn's Hi-Camp, Family Camp and Day Camp for some years. All 3 Veatch children were campers, and these days the 5 grandchildren come to camp, so they're third-generation campers! Pat still spends her summers at Kennolyn's Resident Camp, where she's responsible for Parent Relations.



Pat enjoying lunch with Aunt Marion - 2004

Pat says the main reason they've endowed a permanent campership is that they hope a camper can have the same life changing experience as she and her whole family have. She says, "I know that is a tall order, but all the camper has to do is just arrive, and camp does the 'life changing'".

Pat & Jack – thank you for your endowed gift. Every year one child will have that life changing experience, because of your incredible generosity.

2014 Roger Folmar Memorial Campership

Carolyn Caldwell Folmar's husband Roger passed away in November 2013. In 2014, the foundation is giving a 2-week Kennolyn Resident Camp Campership in his honor.



Roger and Carolyn help grandson Kyle Folmar off to camp - 2003

Roger and Carolyn married at Kennolyn in 1978, and he became part of the Kennolyn family. Among many other roles over the years, in the early '80s Roger led Kennolyn's entry into the brave new world of computing! His sons David and Ken both attended camp, and all six of Roger and Carolyn's grandchildren have attended Kennolyn's Day Camp and Resident Camp. Clearly the entire family has the same love for Kennolyn as Carolyn, and they are pleased that the foundation has chosen to recognize Roger's many years with a campership this year.

...by sending kids to camp.

Our Generous 2013 Donors

Endowments:

Ken Caldwell Family
Stephen Caldwell Family
Carolyn Caldwell Folmar Family
Lindsey Caldwell Johnson Family
Pam Caldwell Nootbaar Family
Kennolyn Camps
Kirkwood Family
Pat & Jack Veatch Family

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Friendly Pines Camp
Gold Arrow Camp
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Kennolyn Camps
Tom Sawyer Camp

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If any donors are missing from the above list, or if you would like your name listed differently, please send an email to foundation@caldwellfoundation.org

Ways to help the Foundation:

All gifts to the Foundation are appreciated and are used to send children to camp. Our organization is run entirely by volunteers. In addition to cash gifts, here are some other ways to contribute:

- Donate with securities. This can easily be done by wiring the securities and might provide a capital gains tax benefit. Consult your accountant for details.
- Double your donation with matching gifts. Many companies will match their employees' donations which is an excellent way to increase the size of the gift and benefit the Foundation.
- Donate through an IRA Distribution. Please check with your accountant for details.
- Grants from a family or community foundation.

Campership Candidates:

Do you know a child who would be eligible for a campership? We hope to continue increasing the number of camperships awarded each year and are always looking for qualified applicants. Please direct all potential candidates to our website, www.caldwellfoundation.org.

Gifting:

Not sure what gift to give the person who has everything? Consider donating to the Foundation in honor of that special person. The Foundation will send a letter to the named person recognizing the donation.

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Please contact us at foundation@caldwellfoundation.org with any questions or for more information on donating.

Pam Caldwell Nootbaar, Executive Director