

## MARK COOPER

& 10 years of Gold Arrow Camp's partnership with MMCF!



Trekking in Bhutan Himalayas with wife Ellie

It's hard to believe, but 2018 marked 10 years since Gold Arrow Camp began partnering with the foundation! The Manny Vezie Fund, named in honor of Gold Arrow's founder, and the Jean N Vezie Campership, named for Manny's wife, have provided 54 camperships and 8 college scholarships for Gold Arrow campers and counsellors since 2008. In addition, in 2015 Gold Arrow began sponsoring camperships to Via West, a camp dedicated to helping individuals with disabilities and special needs. By the end of 2018, Gold Arrow had sent 8 campers to Via West.

The Manny Vezie Fund relies on donations to continue to sponsor camperships. Mark Cooper has donated to the fund for nearly the full 10 years. We wanted to learn his Gold Arrow story, and to find out what keeps him donating year after year.

Mark came to Gold Arrow in 1968 as a Cal Poly student and officer of the campus water ski club. Before he could even get on the lake, Jeanie Vezie asked if he had any construction experience, as they needed someone to help frame tent platforms. Before he knew it, he became the camp carpenter, electrician, plumber, water ski instructor, fixit guy — and had a cabin full of kids!

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## Board Member Profile:

## DICK WOOD

Dick Wood joined the foundation board of directors in 2003, the year it began. He has been Board Secretary for the last 17 years, but he plans to step down in 2020, Kennolyn's 75th summer. We want to take this time to tell Dick's Kennolyn story, and to recognize his many, many contributions to Kennolyn and to the foundation.

Dick's first Kennolyn summer was 1964, when he was counselor for the oldest boys, and part of the riding staff. In the middle of that very first summer he became men's head counselor, and came back in that same role in 1965. He was Riding Master in '66 and '67 following college graduation, he went into the Air Force.

In 1968 Dick and his wonderful wife Pam were married, and in January of 1969 they moved to Kennolyn full-time. For the first two years Dick ran a three season equestrian center and did camp promotion, and during the summer he and Pam were the Hi-Camp and Specialty Camp assistant directors, working closely with Aunt Marion and Uncle Max. They also ran an Easter equestrian camp for about 10 years. In the early '70s Pam and Dick started teaching in the Santa Cruz City schools, where Pam was a special education teacher and Dick went from teaching to becoming a principal for his final twenty years, until retirement in 2005.

In 1975, they bought some property from Aunt Marion and Uncle Max (just outside the entrance to the Hacienda), and built their home. They raised their

children Erica and Jeff, in that house, and eventually the 5 granddaughters became regular visitors. Their children, and 4 of the grandchildren, were all happy Kennolyn campers!



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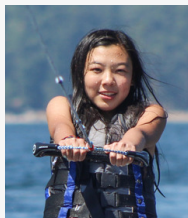
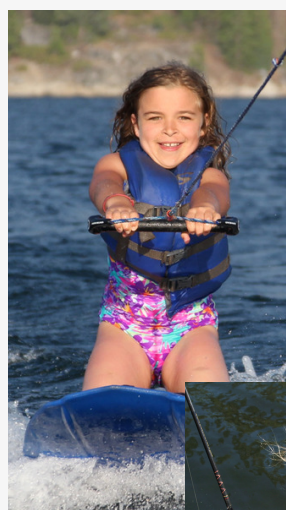
Pam and Dick Wood with Lee Byrnes and two of their granddaughters.





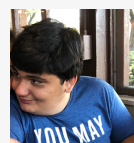
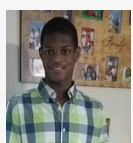
Pat and Jack Veatch Family Campership  
Kirkwood Family Campership  
Bella and Ilya Fishman Campership  
Jeanette LeFevre Campership  
Kennolyn Store Camperships





## 7 Overnight Campers came to Gold Arrow in 2018!

Thanks to Manny Vezie Camperships



**2 Campers to Camp Krem** sponsored by Kennolyn Camps  
**2 Campers to Via West** sponsored by Gold Arrow Camp  
**1 Camper to Camp Wamp** sponsored by Caldwell Family

## Kennolyn's 75th Year

2020 will be Kennolyn's 75th summer! It's amazing to think that in 1946 Aunt Marion and Uncle Max started Kennolyn with just 26 campers, when today Kennolyn affects over 2,000 children and 200 staff members every summer. Altogether, their vision of a co-ed summer camp in the Santa Cruz Mountains has touched close to 100,000 people!

Next summer there is going to be a lot of celebrating, so please plan to join in the fun. You'll hear more over the coming months, but here is the tentative schedule.

- Kick-off party Sunday April 26, as part of the traditional Open House
- Celebrations during each camp session
- Wrap-up with a BIG reunion August 29-30

Save the dates, and plan to come to Kennolyn next summer! If you want to be sure Kennolyn has your current contact details, visit the alumni page at [www.kennolyncamps.com](http://www.kennolyncamps.com) or send a note to [camps@kennolyn.com](mailto:camps@kennolyn.com).

### Mark Cooper - Continued from front page

Late that summer the Navy told him to report to Officer Candidate School, then on to Vietnam, so he was happy to return to Gold Arrow in the summer of 1970. Mark ultimately retired from Cal Poly as a full professor, and from the Navy Reserve as an Engineering Duty Captain and three-time commanding officer. He believes his time at Gold Arrow built leadership and teamwork skills, and most importantly, an interest in youth development and a desire to become a teacher.

Mark reconnected with Gold Arrow one summer when he was taking his children backpacking. As they passed the Huntington Lake turnoff to camp, he pulled in to show the kids. The staff received them warmly, and he asked how he could give back in some way. He's been donating to the Manny Vezie Fund ever since, and he's also attended a Gold Arrow Camp reunion, reconnected with old friends, and made many new ones.

Mark is yet another example of how camp changes lives. We're so appreciative of his support, and we're excited for the next 10 years partnering with Gold Arrow!

### Our Staff Scholarships!

Troy Zeier from Gold Arrow studying at UC Santa Barbara.

Olivia Brown from Kennolyn graduated from Cal Poly and is getting her teaching credential.



## Endowments

(in order of donation date)

Ken Caldwell Family  
Carolyn Caldwell Folmar Family  
Pam Caldwell Nootbaar Family  
Lindsey Caldwell Johnson Family  
Stephen Caldwell Family  
Kirkwood Family  
Doug Kirkwood  
Jack & Pat Veatch Family  
Jeanette LeFevre  
Valorie Carpenter  
Maroulis Family

## Organizations

Amazon Smile  
Gold Arrow Camp  
Kennolyn Camps  
Network for Good

## Individual and Family Donors:

The Mohan Family  
Van & Carolyn Moller  
The Murfey Family  
Mr. and Mrs. Musso  
Naomi Braun Newman  
Mr. John Nootbaar  
Shirley Nootbaar  
Mr. & Mrs. Orman  
Mr. Ush Patel & Ms. Ranjini Malavalli  
Ms. Susan Pippert  
Dr. and Mrs. Benjamin & Julie Potkin  
Victoria Purnell  
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Dr. Reynolds  
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The Warner Family  
Mr. Andrew Balls & Ms. Erica Wax  
The Werner Family  
Alison West  
Mr. and Mrs. Wilson  
Mr. & Mrs. Dick Wood  
Mr. and Mrs. Hobie Woods

If any donors are missing from the above list, or if you would like your name listed differently, please send us an email at [foundation@caldwellfoundation.org](mailto:foundation@caldwellfoundation.org).

## Foundation Update

Many of you have probably read or heard stories about foundations and nonprofits where the administrative expenses, or overhead costs, eat up substantial amounts of the funds that are meant to benefit the organization's programs. According to CharityWatch, the top-rated charities spend 75% or more on programs, so 25% or less of their budgets is spent on overhead. But there are charities that spend as much as two-thirds of their budget on administrative expenses!



We calculated what our foundation's expenses have been over the last three years, and we're proud to tell you that our non-program related expenses are approximately 6.5% of our budget (including the production and mailing of this newsletter, our single most expensive administrative cost). This means that about 93.5% of our funds have been spent directly supporting our camperships and staff scholarships!

In 2018, the foundation awarded 41 camperships, to 5 different camps. We also gave two scholarships to recognize dedicated counsellors at Gold Arrow and Kennolyn. As always, we can only do this because of your generous donations – THANK YOU!

*Dick Wood - Continued from front page*

Sadly, Pam Wood was diagnosed with Alzheimer's disease in 2010, and in 2018, following Pam's move to a memory care facility, Dick sold their home back to Kennolyn and moved to Capitola. But he knows he speaks for both of them when he says that being part of the Kennolyn family for all of these decades was more fulfilling than they ever imagined! They are eternally grateful for Aunt Marion and Uncle Max, and for their life-long Kennolyn friendships.

And we are eternally grateful for Pam and Dick, and especially for Dick's many years of dedicated service to the foundation. We wish him the very best for the future, and we know he isn't far away.

### MMCF Board

Risë Berry, President | Doug Kirkwood  
Scott Kirkwood | Clare Schneider  
Dick Wood | Hannah Wilson

Pam Caldwell Nootbaar, Executive Director